

PLANOGRAM MANAGER

Introducing Planogram Manager – the most effective planogram administration tool around.

“ keep your global planogram universe under control ”



RECOMMENDED SPECIFICATIONS

- IBM compatible PC - Pentium 2.4GHz +
- 1GB RAM and 5GB free disk space
- Windows XP Pro or Vista Business (with the latest service packs)
- CD-ROM drive
- Microsoft SQL Server 2005 (or Microsoft SQL 2005 Express)
- Apollo Professional 9.x

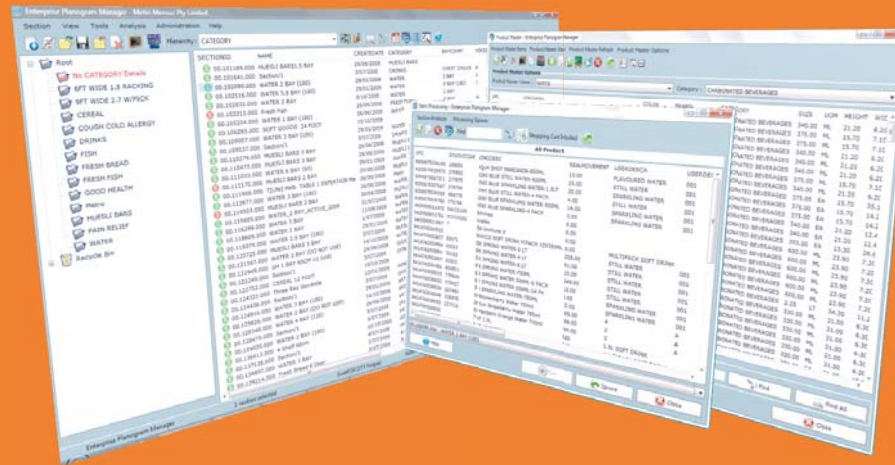
PLANOGRAM MANAGEMENT

There are a number of business issues inherent in organisations that do not utilise planogram databases. How do you:

- improve your space department's productivity?
- easily and quickly align store, category, and product data?
- ensure planogram compliance at store?
- ensure all categories are planogrammed?
- analyse multiple planograms at once?
- check for exceptions?
- quickly check for ranging issues?
- easily navigate your planogram universe?
- track year on year category reviews?
- align data from multiple space management programs?
- merchandise more than one planogram at a time?
- integrate planograms into your business processes?



“Planogram Manager provides a cost effective, out of box solution, for managing, analysing and maintaining planograms in an open database system”



Planogram Storage

Planogram Manager provides both retailer and supplier organisations with a unified data source for all planogram information that allow analysts, account managers, and sales managers, to have an open and customisable view of their organisations planogram universe..



Planogram Maintenance

Planogram Manager utilises time saving planogram maintenance and merchandising tools that allow analysts time to be better spent on other value added tasks.



Planogram Compliance

Planogram Manager utilises fast and easy to use tools that allow data consistency across stores, categories, products, and images, ensuring the right product is in the right place at the right time.



Planogram Analysis

Planogram Manager provides a variety of quick and effective cross planogram and store analysis tools, meaning better decisions are made faster.



Planogram Integration

Planogram Manager is a scalable, open planogram, SQL database system, allowing easy integration into your existing business processes.



Part of a complete range of merchandising applications

Macro Space Planning

Micro Space Planning

Planogram Automation

Planogram Distribution

Services



www.metirimensus.com



info@metirimensus.com

Australia: Metiri Mensus Pty Limited : Level 1, Suite 107, 30 Cowper St : Parramatta NSW 2150 : Australia 1300 0 SHELF (1300 074 353)

New Zealand: Metiri Mensus Limited : Unit P,383 Khyber Pass Rd : Newmarket, Auckland 1023 : New Zealand +64 9 522 7447

